



IN INCHES, INDICATED IN WIDTH BY HEIGHT

GUTTER .125" Grind Off	LINE SCREEN 133	MAX DENSITY 280% - 300%	BINDING METHOD Perfect Bound	GLUE APPLICATION One Shot Hot Melt	JOG DIRECTION Jog To Foot	SAFETY .25" From Trim	BLEED .125" From Trim
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- FILE FORMAT:** MAC Platform, CD or *FTP *Contact production.
- IMAGES:** 300 DPI, must be CMYK, *5th colors must be pre-arranged with sales rep or will be automatically converted to CMYK.
- FONTS:** must be embedded.
- APPLICATIONS:** PDFX1A, press optimized PDF.
- Trapping is the responsibility of the advertiser.
- Perfect alignment of type or design across the gutter of the two facing pages can not be guaranteed.
- A matchprint or digital proof on pub base stock must be supplied with disk. Color "lasers" are not acceptable for color enclosed with the materials.

MINIMUM PAPER WEIGHT: 60 #
MAXIMUM PAPER WEIGHT: 100 #
MINIMUM POROSITY: 100cc of air passage in 25 seconds "Gurley"

- Gatefold Cover or any other advertising unit not listed, please contact your VIBE sales rep for additional information.
- A "mock-up" sample must be supplied to the Production Director for bindery approval at least **one month** prior to insert being printed.

FTP:
 File names cannot be more than 30 characters.
 User id and passwords are case sensitive.

FROM A MAC:
Host: quaddisk.qg.com
User id: qd_vibe_arm_direct
Password: Vibe487316

FROM A PC:
Host: ftp.qg.com
User id: in_vibe_arm_direct
Password: Vibe487316

Please name intuitively
(ie. ProductName_Dec08.pdf)

QuadImaging > Sussex > Incoming
 Drag & drop your file onto the Incoming folder

Incoming > Imaging > Sussex
 Drag & drop your file onto the Sussex folder

**SHIP ALL VIBE MAGAZINE
AD MATERIALS TO:**

Quad/Graphics
 N63 W23075 Main Street
 Sussex, WI, 53089-2827
 Att: VIBE Magazine
 Phone: 414-566-2999

**SHIP ALL VIBE MAGAZINE
INSERT MATERIALS TO:**

Quad/Graphics
 N63 W23075 Main Street
 Sussex, WI, 53089-2827
 Att: Peggy Hill
 Phone: 414-566-2744
 Email: Peggy.Hill@qg.com

**DIRECT ALL VIBE PRODUCTION
QUESTIONS TO:**

Jodi Sh. Doff
 Production Director
 Phone: 212-448-7316
 Email: jdoff@vibe.com

**Shipping instructions upon request.
 ***VIBE Media Group or it's printer will destroy all advertising materials after 6 months from printing date, unless a written request to return materials is enclosed with the materials.